

NEWSLETTER BY SADGIRLAZ

# LA PALABRA

*Chola Vibes and Gangster Love™*

MY STORY  
FROM SURVIVING  
TO REBUILDING  
BY CRYSTAL DIAZ

LADIES  
FIRST  
CAR CLUB

EMPOWERING  
WOMEN ON  
& OFF THE ROAD

WALT HOSKINS  
BOXING  
PROGRAM

BUILDING STRONGER  
YOUTH THROUGH  
DISCIPLINE & HEART

FIRST ANNUAL  
PAINT & CHIPS

ART, CULTURE  
& COMMUNITY  
IN FULL COLOR

FIRST EDITION  
AUGUST 2026

*Words that inspire.* ♥ **ROOTS THAT REMIND US.** ♥ *Community that lifts us.*  
CHOLA VIBES AND GANGSTER LOVE™

# LA PALABRA

by SADGIRLAZ  

FIRST EDITION

AUGUST 2026

*COMMUNITY • CULTURA • CONNECTION*



## IN THIS EDITION

Ladies First Car Club

Walt Hoskins Boxing Program

Paint & Chips — Community Give Back from the Founder

La Palabra of the Week

Chola Vibes and Gangster Love™



# COMMUNITY SPOTLIGHT

## Ladies First Car Club

*Putting Arizona's Female Lowriders on the Map*

By Crystal Diaz | SADGIRLAZ ❤️🖤



## A Vision That Started With Sisterhood

For Aurelia, President of **Ladies First Car Club**, the vision began with a simple but meaningful goal: creating a place where women could cruise together while making sure Arizona's female lowriders were represented and recognized.

That vision has grown into something much bigger than a car club.

Ladies First is built on the belief that women are stronger when they support one another. Rather than allowing gossip or competition to divide them, the club has intentionally created an environment rooted in encouragement, collaboration, and genuine friendship.

Each member brings unique talents to the table, whether it's mechanical knowledge, design ideas, or simply lending a helping hand. Together, they work on one another's lowriders, celebrating every milestone and helping each sister build a vehicle she can be proud of.

**"Be proud of every stage of your lowrider journey."**

— Aurelia, President, Ladies First Car Club

## More Than Lowriders

For the women of **Ladies First Car Club**, lowriding is about much more than classic cars—it's about using their passion as a way to make a positive impact in the community.

With the platform they have built, the club believes they have an opportunity to inspire, encourage, and give back. Whether they are mentoring women entering the lowrider scene or organizing community events, their mission remains the same: to leave every place and every person better than they found them.

One of their most recent accomplishments was completing **two Heat Relief Cruises**—one in **Phoenix, Arizona**, and another in **Albuquerque, New Mexico**. Together, club members distributed more than **700 heat-relief packs** to individuals experiencing homelessness and addiction, offering not only essential supplies but also compassion and encouragement.

The club also organized a **School Shoes Cruise**, providing **54 children with brand-new school shoes** before the start of the school year.

For Aurelia, this event carried a special purpose.

She explained that shoes are often one of the biggest financial burdens families face as school begins. They can also be one of the biggest sources of insecurity for children.

Ladies First wanted every child to walk into school feeling confident while helping ease some of the financial pressure on parents.

**"Our feet are our foundation, and when we can walk in confidence, greatness is bound to happen."**

**— Aurelia, President, Ladies First Car Club**

## Community at a Glance

**Organization:** Ladies First Car Club

**President:** Aurelia

**Mission:** Empowering women through lowrider culture, sisterhood, and community service.

### Recent Community Impact

- Distributed **700** heat-relief packs in Phoenix, Arizona, and Albuquerque, New Mexico.
- Helped provide **54 children** with brand-new school shoes before the start of the school year.
- Continues to encourage women to pursue their goals while supporting one another through collaboration, mentorship, and friendship.

### Upcoming Community Events

- **October 3:** Free Community Trunk or Treat on Jackson Street.
  - **Annual Toy Drive:** Hosted by Vice President Danae, benefiting Phoenix Children's Hospital and local families during the holiday season.
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## Editor's Note

One of the goals of **La Palabra by SADGIRLAZ** is to shine a light on the people, organizations, and community leaders who are creating positive change. Ladies First Car Club is a wonderful example of women supporting one another while preserving lowrider culture and giving back through meaningful service.

Thank you to Aurelia and every member of Ladies First Car Club for allowing us to share your story with our readers.

— Crystal Diaz, Founder, SADGIRLAZ ❤️🖤



## COMMUNITY FEATURE

# WALT HOSKINS BOXING PROGRAM

*Building Stronger Young People Inside and Outside the Ring*

By Crystal Diaz | SADGIRLAZ



### More Than Boxing

For the Walt Hoskins boxing program, boxing is about much more than learning how to fight. It is a way to help children and young adults develop the confidence, discipline and character they can carry with them throughout their lives.

**The program provides young people with a safe, positive and supportive environment where they can learn respect, integrity, self-esteem, healthy living, social skills and valuable life lessons—both inside and outside the ring.**

**At the heart of the program is the belief that boxing can teach young people how to work hard, respect themselves and others, remain disciplined, overcome obstacles and believe in what they are capable of becoming.**

## **Honoring the Legacy of Coach Walt Hoskins**

**The program proudly carries forward the legacy of Coach Walt Hoskins, who dedicated decades of his life to the sport of boxing and was deeply involved with USA Boxing.**

**His commitment to the sport and to the young people who stepped into the ring made him an important cornerstone of the boxing community. Today, his legacy continues through a program focused not only on developing athletes, but on helping shape strong, respectful and disciplined young people.**

**In his honor, the community will come together for the Walt Hoskins 2nd Annual Showdown on August 22, 2026—an event created to celebrate his contributions to boxing while continuing the work and values he represented.**

## **Step Into the Ring: 2nd Annual Showdown**

**On Saturday, August 22, 2026, the community will come together for the Walt Hoskins 2nd Annual Showdown, continuing a tradition that honors Coach Walt Hoskins and his lasting impact on the boxing community.**

**The event brings young athletes, coaches, families and supporters together through the sport Coach Walt dedicated so much of his life to.**

**Registration is available through Conquer.**

**Keep them focused. Keep them strong. Boxing builds discipline, respect and character.**

**Want to Learn More?**

**The boxing program is located at:**

**2828 N. 59th Ave.  
Phoenix, Arizona**

**Training Hours: Monday–Thursday, 5:00–8:00 PM  
Ask for: Coach Mike**

**Because other coaches and boxing programs also train at the location, families interested specifically in this program should ask for Coach Mike.**

## **Community at a Glance**

**Program: Walt Hoskins Boxing Program**

**Mission: Using the sport of boxing to help children and young adults develop confidence, discipline, integrity, healthy habits, social skills and character in a safe and supportive environment.**

**Training: Monday–Thursday | 5:00–8:00 PM**

**Location: 2828 N. 59th Ave., Phoenix, Arizona**

**Contact at the Gym: Ask for Coach Mike**

**Upcoming Event: Walt Hoskins 2nd Annual Showdown — August 22, 2026**

**Registration: Through Conquer**

**Event Location: Wesley Community & Health Centers at Golden Gate**

## **Editor's Note**

**At *La Palabra* by SADGIRLAZ, we believe some of the most important work in our community happens when young people are given a safe place to learn, grow and discover what they are capable of becoming.**

**The Walt Hoskins boxing program demonstrates how a sport can become a vehicle for mentorship, discipline and life lessons that reach far beyond the ring.**

It is an honor to recognize the legacy of Coach Walt Hoskins and the coaches, families and young athletes who continue carrying that legacy forward.

— Crystal Diaz, Founder, SADGIRLAZ ❤️🖤

## AROUND THE COMMUNITY

# SADGIRLAZ — OUT & ABOUT

*Community • Cultura • Connection*

By Crystal Diaz | SADGIRLAZ ❤️🖤

### Paint, Chips & a Whole Lot of Love

What started as an idea to give local children a fun afternoon became one of the most meaningful days for SADGIRLAZ.

At the Golden Gate Center in West Phoenix, approximately 50 children came together for an afternoon of creativity, food and community at the first SADGIRLAZ Paint & Chips event.

Each child was given the opportunity to sit down with their own canvas and create something they could take home and be proud of. The afternoon included painting, food, snacks and plenty of smiles—but what made the day truly special was seeing the community come together to make sure the children felt celebrated.



Paint & Chips was made possible not only by SADGIRLAZ, but through the generosity of friends, family, car clubs, local businesses and community supporters who donated their time, food, supplies and resources.

For SADGIRLAZ, the event represented exactly what community means: showing up for one another, giving what we can and creating memories that extend far beyond a single afternoon.

Sometimes giving back doesn't have to be complicated. It can start with a canvas, some paint, something good to eat—and people willing to show up with love.

— Crystal Diaz, Founder, SADGIRLAZ ❤️ 🖤

## **Community Made It Possible**

The first SADGIRLAZ Paint & Chips event was truly a community effort. From food and refreshments to supplies, treats and helping hands, every contribution played a part in creating a special afternoon for the children.

SADGIRLAZ would like to extend heartfelt gratitude to the car clubs, businesses and community members who stepped forward to support this event.

With special thanks to:

Cultura CC • Intruders Arizona • PHOENIQUERAS Finest Ladies • Get Excited Party Rentals • Oh My Goodness • La Fina • Working Class Cultura • Lasting Impressions Car Club

And a special thank-you to Erica Hernandez and the Golden Gate Center team for helping welcome SADGIRLAZ and our community into their space.

When a community comes together for its children, everybody wins.

## **Looking Ahead**

Paint & Chips may have been the first, but it will not be the last.

SADGIRLAZ looks forward to continuing to create opportunities to give back, support local families and bring people together through future community events.

This is only the beginning.

## **From the Founder**

### **Remembering Where I Come From**

Growing up in downtown Phoenix, I didn't have a lot of material things. I remember going through an entire school year with one pair of shoes. But those shoes stayed clean. I washed the laces, cleaned the soles and took care of them like they were brand new. I made sure my clothes were ironed and creased. That was just me. I grew up in the neighborhood, and I've been a chola from the beginning.

**But some of my strongest childhood memories aren't about what I didn't have.**

**They're about the people who showed up.**

**I grew up without a mother or father raising me. I was blessed to be raised by my Nana, surrounded by my primos and primas, and some of the memories I carry with me today are the simplest ones—standing in line at church for a free gift, getting a food box and digging through it looking for the candy, or being one of those children at school when people from the community came to bring us something.**

**At the time, I didn't understand the impact those moments would have on my life.**

**I understand it now.**

**Those people gave me something much greater than whatever was inside the box or bag.**

**They gave me hope.**

**They showed a little girl that somebody cared.**

**Life gave me plenty of opportunities to stay stuck in the things that hurt me. But somewhere along the way, I learned to turn those experiences into resilience. And when I look at the woman I am today, I haven't forgotten the people who helped me believe that there was goodness outside of what I was going through.**

**That is a big part of why I give back today.**

**I'm also a proud mother of a young adult, and one thing I made very sure of was that my daughter would not have to experience childhood the way I did. But I know there are still children in our communities who don't have everything they need. There are children who may be wondering if anybody sees them, hears them or cares about what they're going through.**

**I want them to know that we do.**

**If something SADGIRLAZ does can give even one child a positive memory, a little confidence or simply the feeling that somebody cared enough to show up, then it matters.**

**And maybe one day that child will grow up, remember how someone made them feel, and turn around and do the same thing for somebody else.**

**If that happens, I believe I've done my job.**

**My faith continues to carry me every day, and as SADGIRLAZ grows, I want that growth to mean more than selling products or building a brand. I want to use whatever platform**

I'm blessed with to spread positivity, compassion, understanding and love—and to shine a light on the people in our community who are doing the same.

That is part of the heart behind La Palabra by SADGIRLAZ.

This publication is about remembering where we come from, celebrating the people who show up, and reminding our community—especially our young people—that you are seen, you are heard, you are important, and there are people who care about you.

With love and gratitude,  
Crystal Diaz  
Founder, SADGIRLAZ ❤️

## LA PALABRA OF THE WEEK

### “Let Your Faith Be Stronger Than Your Fear.”

Fear has a way of convincing us to stay where we are comfortable. It tells us we're not ready, we're not capable, or that the obstacles in front of us are too big.

Faith asks us to move anyway.

Faith doesn't mean we never feel afraid. It means we refuse to allow fear to make our decisions for us. Sometimes the biggest changes in our lives begin with one small step taken while we're still scared.

Whatever you're facing this week, remember: **you don't have to see the entire road ahead to trust that you're being guided in the right direction.**

Keep going. Keep believing. And let your faith speak louder than your fear.

— La Palabra by SADGIRLAZ

UNTIL NEXT TIME, FAMILIA ❤️

Thank you for taking the time to read the very first edition of **La Palabra by SADGIRLAZ.**

This newsletter was created to celebrate our community — the people giving back, the businesses building something of their own, the culture we're proud of, and the stories that deserve to be told.

This is only the beginning.

Every edition, I hope to introduce you to more people doing positive things in our community, share upcoming events, and give a little inspiration along the way.

If something in this edition touched you, inspired you, or made you proud of our community, please **share La Palabra and invite someone to subscribe.**

Thank you for believing in SADGIRLAZ and for growing with me.

**See you in the next edition. ❤️**

With love & gratitude,

**Crystal Diaz**

Founder, SADGIRLAZ

*Chola Vibes & Gangster Love*

# COMMUNITY SPOTLIGHT

## PHOENIQUERAS Finest Ladyz Chapter

Phoenix, Arizona

### The Women Behind the Wheel

In Arizona's classic car culture, there is a group of women proving that honoring tradition and creating your own legacy can go hand in hand.

**PHOENIQUERAS Finest Ladyz Chapter** is an all-ladies bomb club established in 2015 and currently led by President **Pearl "Bomb Queen" Hernandez-Seiler**. With a shared passion for classic bombs from **1954 and older**, these women proudly represent the beauty, history, and culture behind the cars they drive.

But PHOENIQUERAS Finest represents so much more than beautiful rides.

At the heart of the chapter are **women's empowerment, sisterhood, family, culture, tradition, and community**.

The ladies come from different walks of life, but when they come together, they come together as sisters. Their bond reaches beyond car shows and cruising. They support one another through the good times, the difficult times, family life, personal growth, and everything in between.

They are mothers, daughters, sisters, businesswomen, and community members who understand that being part of car culture gives them more than a platform to showcase their cars. It gives them an opportunity to make a difference.

Over the years, PHOENIQUERAS Finest Ladyz Chapter has participated in **backpack drives, toy drives, youth events, Women's Empowerment events, community gatherings, and charitable efforts throughout the Valley and in other states**.

One act of compassion especially stood out.

During a Women's Empowerment event, stuffed animals were collected to be placed on the graves of children who were unknown or unclaimed.

It was a quiet but incredibly powerful reminder that giving back does not always have to be big, public, or recognized.

Sometimes giving back simply means showing love.

Sometimes it means showing compassion.

And sometimes it means remembering someone who may otherwise be forgotten.

For women who are mothers, daughters, sisters, and aunties themselves, an act like this carries a special kind of meaning. It reflects the heart behind the club and shows that their involvement in the community is about much more than being seen.

It is about caring.

When people see their cars, PHOENIQUERAS Finest also wants them to see **the women behind the wheel** — the women who care deeply about where they come from, the community standing beside them, and the generations following behind them.

Their message to the community is simple:

**Women can preserve tradition while creating their own legacy. Support one another. Give back when you can. Stay true to your roots. And never be afraid to take up space in something you love.**

## Looking Ahead

PHOENIQUERAS Finest Ladyz Chapter continues to look for opportunities to support local families, children and youth, fellow car clubs, small businesses, and community organizations throughout the Valley.

The ladies are also preparing for their **2nd Annual PHOENIQUERAS Finest Ladyz Chapter Car Show**, happening:

**January 23, 2027**

**Glendale Community College**

**11:00 AM – 5:00 PM**

The event will bring together beautiful rides, vendors, food, music, community, and — most importantly — good people coming together.

For PHOENIQUERAS Finest Ladyz Chapter, it has never been just about the cars.

**“The women behind the wheel, the community beside them, and the legacy they leave behind.”**

*La Palabra by SADGIRLAZ is honored to recognize PHOENIQUERAS Finest Ladyz Chapter and the women who continue to represent sisterhood, culture, tradition, compassion, and community with pride.*

# COMMUNITY HIGHLIGHT

## Queen Yasha

### **Faith, Music, Purpose & Becoming Who God Called Her to Be**

Queen Yasha’s story with music began when she was just **12 years old**, singing worship songs with nothing more than her voice and a guitar.

From an early age, she knew Christian music was the direction she wanted to take. After sitting down with her parents and talking about the path she wanted to follow with her music, she made the decision to dedicate it to God.

Her introduction to Christian rap, however, came in a much more unexpected way.

Her older sister challenged her to see if she could rap fast and promised her \$100 if she could do it.

Yasha laughs that she never did get that hundred dollars — but she gained something much bigger.

Through that moment, she discovered she could rap.

And from there, a calling began to take shape.

Growing up was not always easy.

Yasha remembers experiencing poverty and living in a trailer park, where circumstances often came with labels and assumptions from people who could not always see beyond where someone came from.

There were times when her family did not know where their next meal would come from. Those experiences taught her about faith at an early age and eventually became part of the message she carries today.

Rather than allowing her circumstances to define her, Yasha says they helped shape her into the woman and **music minister** she has become.

Her testimony is rooted in the belief that God can use anyone, regardless of where they come from, what they have, or what they have been through.

For Yasha, faith is not simply part of her music.

### **Faith is the foundation of her life.**

She says her relationship with God gives her purpose and reminds her of who she is, especially during the moments when life has tested that faith.

One of those tests came when she was very young.

Around the age of 12 or 13, Yasha joined a church worship team after being inspired by the worship leader's voice and love for God. At first, she was excited to have found a place where she could use her gift.

But over time, that experience changed.

She began feeling criticized, belittled, and unwelcome because of her age. What should have been a place where a young girl's gift was nurtured instead became a source of hurt.

The experience affected her deeply enough that she considered walking away from music and from church altogether.

For a young person trying to understand faith, being hurt by people within the church created questions she did not immediately know how to answer.

Eventually, Yasha came to separate her relationship with God from the actions of people.

That lesson became important later when she entered one of the darkest periods of her life.

Yasha has openly shared that there was a time when she struggled with deep hopelessness and questioned whether her life had value. She felt empty, disconnected from God, and wanted nothing to do with church or prayer.

But the prayers being spoken over her continued.

And in a moment when she felt she had reached the end of herself, Yasha says she experienced God reminding her that her life had value, that she was loved, and that her story was not finished.

That experience changed the way she understood both her faith and her purpose.

Today, it is one of the reasons she uses music the way she does.

She remembers what it felt like to desperately need somebody to remind her that she was not alone.

Now she hopes her music can be that reminder for someone else.

Her goal is not simply to perform.

Her goal is to become a willing vessel — using her words, her testimony, and her music to reach people who may be facing struggles of their own.

Yasha also understands the pressure young people face trying to fit in.

There were times when she wanted what the people around her had — the friendships, relationships, acceptance, and things that seemed as though they might fill what was missing inside.

Eventually, she realized that none of those things could give her the sense of completeness she was searching for.

Her faith became the place where she found that fulfillment.

Music has always been part of that journey.

Growing up, one of Yasha's biggest musical influences was **Jeremy Camp**. His music connected with her personally, but it also brings back memories of singing with her older sisters while their father played guitar.

She was also influenced by the sermons and teachings of **Joyce Meyer**, who helped show a young Yasha that being a woman did not mean she had to make herself smaller.

She could be bold in her faith.

That boldness has carried into Yasha's work today as not only an artist, but also a speaker and community advocate.

Giving back matters to her because she remembers what it felt like as a child to attend churches and community events where people showed up to help families.

She remembers the smiling faces.

She remembers the feeling that things might be okay.

Now she wants the next generation to experience that same kind of hope.

She wants young people to understand that obstacles do not have to determine the rest of their lives.

And she is especially honest about something many people of faith can sometimes be afraid to say:

**Being a Christian does not mean being perfect.**

Yasha believes people of faith can still hurt, struggle, fall, make mistakes, and need grace.

As she puts it:

**“If I was perfect, I wouldn't need a Savior.”**

One of the greatest lessons she has learned is that **it is okay not to be okay**.

Faith does not mean pretending struggles do not exist. For Yasha, faith means continuing to reach for God even through the broken places.

Her message to a young girl growing up in Phoenix is one she learned through experience:

**Do not allow your circumstances to define who you are or who you can become.**

People may label you.

They may judge where you come from.

They may underestimate you.

But those voices do not get the final say over your future.

When Yasha looks at her own journey today, what she is most proud of is not a song, a performance, or an accomplishment.

She is most proud of **the woman she is becoming**.

She openly acknowledges that she once carried anger and hurt, but believes God has softened her heart and continues shaping her into someone who can use her story for His glory.

Queen Yasha's journey is still being written.

But through every chapter — from the young girl singing worship with a guitar, to discovering rap through a challenge with her sister, to experiencing poverty, rejection, pain, faith, healing, music, ministry, and community service — one message continues to remain at the center:

**Your circumstances do not determine your calling.**

And sometimes the very things you survive become the testimony that helps somebody else keep going.

*La Palabra by SADGIRLAZ is honored to highlight Queen Yasha — a young woman using her faith, her voice, and her story to remind the next generation that they are seen, they have purpose, and they are never beyond hope.*

## **A Word from the Editor**

There was something I learned while putting this edition together that has stayed with me the entire night.

When I read about **PHOENIQUERAS Finest Ladyz Chapter** collecting teddy bears to place on the graves of unknown or unclaimed children, it brought real tears to my eyes. I had never even stopped to think about children whose graves may otherwise go without someone stopping to leave something behind.

That stayed with me.

This edition reminded me that we never truly know everything someone has walked through — or all the good they do when nobody is watching.

With PHOENIQUERAS Finest Ladyz Chapter, it isn't just about **the women behind the wheel**. It is about where their hearts lie. Their compassion. Their sisterhood. Their willingness to remember someone who might otherwise be forgotten.

Those teddy bears are going to stay with me. I honestly believe every time I see one, I will think about these women and what they did.

And then there is **Queen Yasha**.

So much of her story touched a place in me because I understand the hurt, the judgment, the pain, and what it feels like to have to find your own voice through all of it.

What touched me most is that she is finding that freedom while she is still young.

For me, it took several decades to finally reach a place where I had the courage to write my story, voice my opinions, speak about what I have lived through, and truly begin my own healing process.

But I have learned something:

**It is all in God's timing.**

Maybe we don't always understand why we go through certain things when we're living them. Sometimes it takes years before we understand what those experiences were preparing us for.

Tonight, these women reminded me why **La Palabra** matters.

Everybody has a story.

Everybody has something they have survived.

And sometimes sharing that story is exactly what another person needs to begin healing too.

— **Crystal / SADGIRLAZ**

# La Palabra of the Week

## PURPOSE

Purpose does not always reveal itself all at once.

Sometimes it is found through service.

Sometimes through pain.

Sometimes through faith.

And sometimes through the very things we once wondered why we had to endure.

This edition reminded me that purpose can look like women using their place in car culture to give back, comfort others, and make sure someone is remembered.

Purpose can also look like a young woman taking what she has survived and using her voice, her music, and her faith to remind someone else that they are not alone.

And sometimes purpose begins when we finally understand that our story — even the painful parts — can become something meaningful.

**Your past may be part of your story, but your purpose is still being written.**

— La Palabra by SADGIRLAZ

# Thank You for Reading

Thank you for taking the time to read Edition #2 of La Palabra by SADGIRLAZ.

To PHOENIQUERAS Finest Ladyz Chapter and Queen Yasha, thank you for trusting me with your stories and allowing La Palabra to share your voices with our community.

And to everyone reading, supporting, sharing, and believing in what La Palabra is becoming — thank you.

This is more than a newsletter.

These are our stories. Our community. Our palabra.

With love,

Crystal / SADGIRLAZ  