

CHOLA VIBES AND GANGSTER LOVE™

LA PALABRA

AUGUST 2026
SECOND EDITION

by **SADGIRLAZ** ♥

EDITION #2

COMMUNITY SPOTLIGHT

PHOENIQUERAS

Finest Ladyz
Chapter 

THE WOMEN
BEHIND THE WHEEL.
BUILDING LEGACY.
LEADING WITH LOVE.

“ The women
behind the
wheel, the
community
beside them,
and the legacy
they leave
behind. ”

COMMUNITY HIGHLIGHT

QUEEN YASHA

FAITH. PURPOSE.
MUSIC. IMPACT.

INSIDE

SISTERHOOD
CULTURE
TRADITION
FAITH
RESILIENCE
COMMUNITY

LOCAL STORIES.
REAL PEOPLE.
MAKING
PHOENIX
STRONGER.

AZ

Made by the Community.
For the Community. ♥

IN THIS EDITION

AUGUST 2026

COMMUNITY SPOTLIGHT — PHOENIQUERAS FINEST LADYZ CHAPTER
THE WOMEN BEHIND THE WHEEL

COMMUNITY HIGHLIGHT — QUEEN YASHA NAVARRO
LET YOUR FAITH BE THE CENTER OF EVERYTHING

LA PALABRA — PURPOSE

FROM THE EDITOR — CRYSTAL DIAZ, FOUNDER OF LA PALABRA BY SADGIRLAZ



COMMUNITY SPOTLIGHT

PHOENIQUERAS *Finest Ladyz* Chapter

Phoenix, Arizona

The Women Behind the Wheel



“THE WOMEN BEHIND THE WHEEL.” “LEADING WITH LOVE, DRIVING WITH PRIDE, AND CARRYING CULTURA FORWARD.”

In Arizona's classic car culture, there is a group of women proving that honoring tradition and creating your own legacy can go hand in hand.

PHOENIQUERAS Finest Ladyz Chapter is an all-ladies bomb club established in 2015 and currently led by **President Pearl "Bomb Queen" Hernandez-Seiler**. With a shared passion for classic bombs from **1954 and older**, these women proudly represent the beauty, history, and culture behind the cars they drive.

But PHOENIQUERAS Finest represents so much more than beautiful rides.

At the heart of the chapter are **women's empowerment, sisterhood, family, culture, tradition, and community**.

The ladies come from different walks of life, but when they come together, they come together as sisters. Their bond reaches beyond car shows and cruising. They support one another through the good times, the difficult times, family life, personal growth, and everything in between.

They are mothers, daughters, sisters, businesswomen, and community members who understand that being part of car culture gives them more than a platform to showcase their cars. It gives them an opportunity to make a difference.

Over the years, PHOENIQUERAS Finest Ladyz Chapter has participated in **backpack drives, toy drives, youth events, Women's Empowerment events, community gatherings, and charitable efforts throughout the Valley and in other states**.



“THESE LADIES COME FROM DIFFERENT WALKS OF LIFE, BUT TOGETHER THEY STAND AS SISTERS — UNITED BY LOVE, CULTURA, AND COMMUNITY.”



PHOENIQUERAS

Finest

LADYZ CHAPTER

Phoenix, Arizona

Never
Forgotten

Small Acts...

♥ BIG HEARTS ♥

*Remembering the Little Angels
Who May Have Been Forgotten*

Love
Compassion
Kindness

*The Women Behind the Wheel,
The Community Beside Us,
And the Legacy We Leave Behind.*

One act of compassion especially stood out.

During a Women's Empowerment event, stuffed animals were collected to be placed on the graves of children who were unknown or unclaimed.

It was a quiet but incredibly powerful reminder that giving back does not always have to be big, public, or recognized.

Sometimes giving back simply means showing love.

Sometimes it means showing compassion.

And sometimes it means remembering someone who may otherwise be forgotten.

For women who are mothers, daughters, sisters, and aunties themselves, an act like this carries a special kind of meaning. It reflects the heart behind the club and shows that their involvement in the community is about much more than being seen.

It is about caring.

When people see their cars, PHOENIQUERAS Finest also wants them to see **the women behind the wheel** — the women who care deeply about where they come from, the community standing beside them, and the generations following behind them.

Their message to the community is simple:

Women can preserve tradition while creating their own legacy. Support one another. Give back when you can. Stay true to your roots. And never be afraid to take up space in something you love.



“THEY ARE MOTHERS, SISTERS, FRIENDS, AND WOMEN OF THE LOWRIDER COMMUNITY — BUT WHAT TRULY DEFINES THEM IS THE HEART THEY HAVE FOR OTHERS. THEY DON’T JUST SHOW UP FOR EACH OTHER; THEY SHOW UP FOR THEIR COMMUNITY WITH LOVE, COMPASSION, AND PURPOSE.”

“LA PALABRA BY SADGIRLAZ IS PROUD TO HONOR PHOENIQUERAS FINEST LADYZ CHAPTER AND THE WOMEN WHO CONTINUE TO REPRESENT SISTERHOOD, CULTURA, TRADITION, COMPASSION, AND COMMUNITY WITH PRIDE.

WHAT STANDS OUT MOST ABOUT THESE WOMEN IS THE HEART THEY PUT INTO EVERYTHING THEY DO. THEIR LOVE FOR CHILDREN, THEIR COMPASSION FOR FAMILIES, AND THE WAY THEY CONTINUE TO GIVE OF THEMSELVES SPEAKS LOUDER THAN ANY TROPHY, CAR, OR TITLE EVER COULD.

THESE WOMEN DESERVE THEIR FLOWERS FOR THE LOVE THEY GIVE, THE WAY THEY SHOW UP, AND THE EXAMPLE THEY CONTINUE TO SET. IT IS AN HONOR FOR LA PALABRA TO RECOGNIZE THEM, CELEBRATE THEM, AND GIVE THEM THE RESPECT THEY HAVE EARNED.” ❤️💜

Looking Ahead

PHOENIQUERAS Finest Ladyz Chapter continues to look for opportunities to support local families, children and youth, fellow car clubs, small businesses, and community organizations throughout the Valley.

The ladies are also preparing for their **2nd Annual PHOENIQUERAS Finest Ladyz Chapter Car Show, happening:**

January 23, 2027

Glendale Community College

11:00 AM – 5:00 PM

The event will bring together beautiful rides, vendors, food, music, community, and — most importantly — good people coming together.

For PHOENIQUERAS Finest Ladyz Chapter, **it has never been just about the cars.**

“The women behind the wheel, the community beside them, and the legacy they leave behind.”

COMMUNITY HIGHLIGHT

Queen Yasha



Photo courtesy of Arizona Built Magazine.

Faith, Music, Purpose & Becoming Who God Called Her to Be

Queen Yasha's story with music began when she was just 12 years old, singing worship songs with nothing more than her voice and a guitar.

From an early age, she knew Christian music was the direction she wanted to take. After sitting down with her parents and talking about the path she wanted to follow with her music, she made the decision to dedicate it to God.

Her introduction to Christian rap, however, came in a much more unexpected way.

Her older sister challenged her to see if she could rap fast and promised her \$100 if she could do it.

Yasha laughs that she never did get that hundred dollars — but she gained something much bigger.

Through that moment, she discovered she could rap.

And from there, a calling began to take shape.

Growing up was not always easy.

Yasha remembers experiencing poverty and living in a trailer park, where circumstances often came with labels and assumptions from people who could not always see beyond where someone came from.

There were times when her family did not know where their next meal would come from. Those experiences taught her about faith at an early age and eventually became part of the message she carries today.

Rather than allowing her circumstances to define her, Yasha says they helped shape her into the woman and music minister she has become.

Her testimony is rooted in the belief that God can use anyone, regardless of where they come from, what they have, or what they have been through.

For Yasha, faith is not simply part of her music.

Faith is the foundation of her life.

She says her relationship with God gives her purpose and reminds her of who she is, especially during the moments when life has tested that faith.

One of those tests came when she was very young.

Around the age of 12 or 13, Yasha joined a church worship team after being inspired by the worship leader's voice and love for God. At first, she was excited to have found a place where she could use her gift.

But over time, that experience changed.

She began feeling criticized, belittled, and unwelcome because of her age. What should have been a place where a young girl's gift was nurtured instead became a source of hurt.

The experience affected her deeply enough that she considered walking away from music and from church altogether.

For a young person trying to understand faith, being hurt by people within the church created questions she did not immediately know how to answer.

Eventually, Yasha came to separate her relationship with God from the actions of people.

That lesson became important later when she entered one of the darkest periods of her life.

Yasha has openly shared that there was a time when she struggled with deep hopelessness and questioned whether her life had value. She felt empty, disconnected from God, and wanted nothing to do with church or prayer.

But the prayers being spoken over her continued.

And in a moment when she felt she had reached the end of herself, Yasha says she experienced God reminding her that her life had value, that she was loved, and that her story was not finished.

That experience changed the way she understood both her faith and her purpose. Today, it is one of the reasons she uses music the way she does.

She remembers what it felt like to desperately need somebody to remind her that she was not alone.

Now she hopes her music can be that reminder for someone else.

Her goal is not simply to perform.

Her goal is to become a willing vessel — using her words, her testimony, and her music to reach people who may be facing struggles of their own.

Yasha also understands the pressure young people face trying to fit in.

There were times when she wanted what the people around her had — the friendships, relationships, acceptance, and things that seemed as though they might fill what was missing inside.

Eventually, she realized that none of those things could give her the sense of completeness she was searching for.

Her faith became the place where she found that fulfillment.

Music has always been part of that journey.

Growing up, one of Yasha's biggest musical influences was **Jeremy Camp**. His music connected with her personally, but it also brings back memories of singing with her older sisters while their father played guitar.

She was also influenced by the sermons and teachings of **Joyce Meyer**, who helped show a young Yasha that being a woman did not mean she had to make herself smaller.

She could be bold in her faith.

That boldness has carried into Yasha's work today as not only an artist, but also a speaker and community advocate.

Giving back matters to her because she remembers what it felt like as a child to attend churches and community events where people showed up to help families.

She remembers the smiling faces.

She remembers the feeling that things might be okay.

Now she wants the next generation to experience that same kind of hope.

She wants young people to understand that obstacles do not have to determine the rest of their lives.

And she is especially honest about something many people of faith can sometimes be afraid to say:

Being a Christian does not mean being perfect.

Yasha believes people of faith can still hurt, struggle, fall, make mistakes, and need grace.

As she puts it:

“If I was perfect, I wouldn’t need a Savior.”

One of the greatest lessons she has learned is that it is okay not to be okay.

Faith does not mean pretending struggles do not exist. For Yasha, faith means continuing to reach for God even through the broken places.



Her message to a young girl growing up in Phoenix is one she learned through experience:

Do not allow your circumstances to define who you are or who you can become.

People may label you.

They may judge where you come from.

They may underestimate you.

But those voices do not get the final say over your future.

When Yasha looks at her own journey today, what she is most proud of is not a song, a performance, or an accomplishment.

She is most proud of the woman she is becoming.

She openly acknowledges that she once carried anger and hurt, but believes God has softened her heart and continues shaping her into someone who can use her story for His glory.

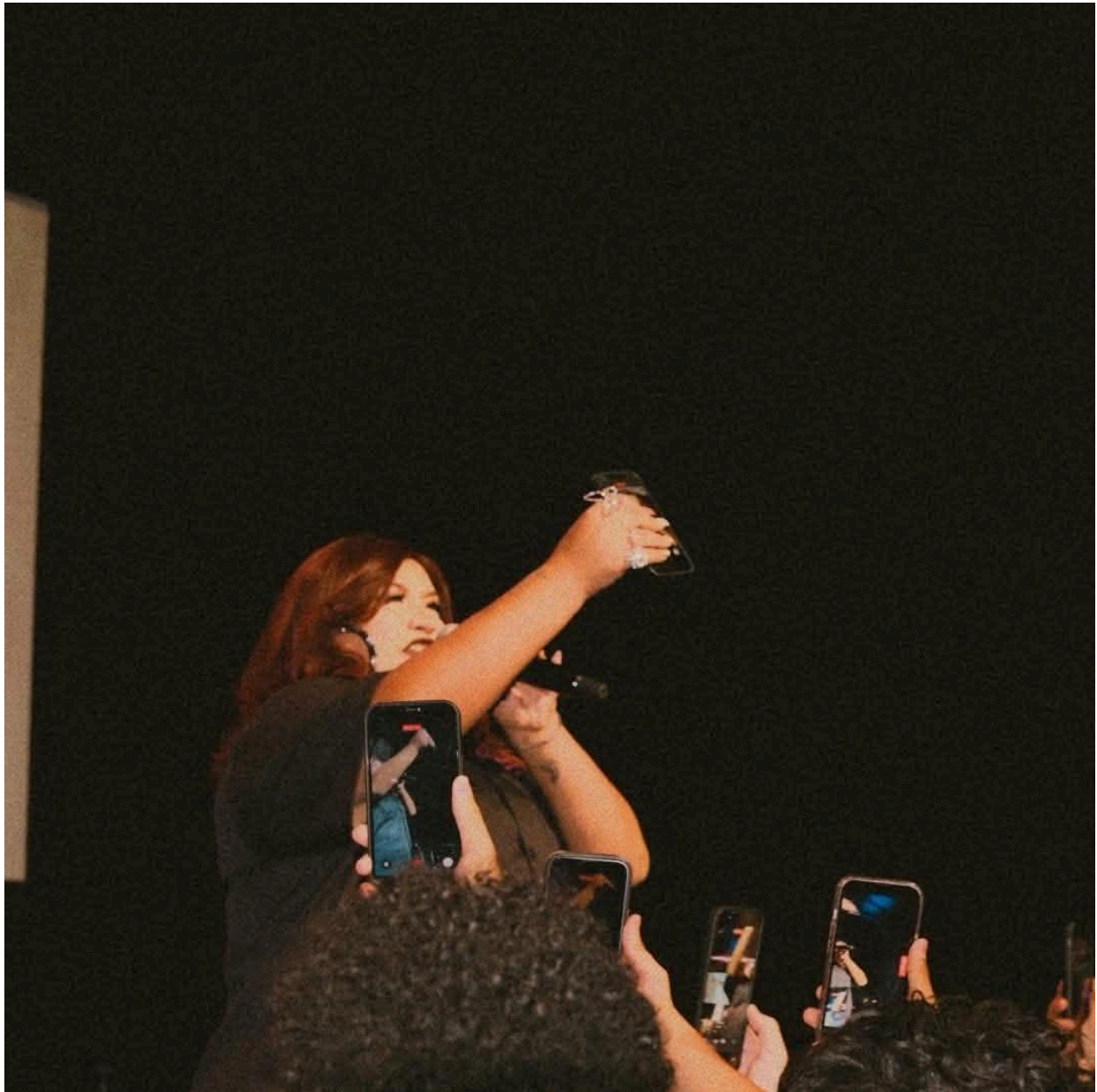
Queen Yasha's journey is still being written.

But through every chapter — from the young girl singing worship with a guitar, to discovering rap through a challenge with her sister, to experiencing poverty, rejection, pain, faith, healing, music, ministry, and community service — one message continues to remain at the center:

Your circumstances do not determine your calling.

And sometimes the very things you survive become the testimony that helps somebody else keep going.

La Palabra by SADGIRLAZ is honored to highlight Queen Yasha — a young woman using her faith, her voice, and her story to remind the next generation that they are seen, they have purpose, and they are never beyond hope.



A Word from the Editor

There was something I learned while putting this edition together that has stayed with me the entire night.

When I read about **PHOENIQUERAS Finest Ladyz Chapter** collecting teddy bears to place on the graves of unknown or unclaimed children, it brought real tears to my eyes. I had never even stopped to think about children whose graves may otherwise go without someone stopping to leave something behind.

That stayed with me.

This edition reminded me that we never truly know everything someone has walked through — or all the good they do when nobody is watching.

With PHOENIQUERAS Finest Ladyz Chapter, it isn't just about the **women behind the wheel**. It is about where their hearts lie. Their compassion. Their sisterhood. Their willingness to remember someone who might otherwise be forgotten.

Those teddy bears are going to stay with me. I honestly believe every time I see one, I will think about these women and what they did.

And then there is **Queen Yasha**.

So much of her story touched a place in me because I understand the hurt, the judgment, the pain, and what it feels like to have to find your own voice through all of it.

What touched me most is that she is finding that freedom while she is still young.

For me, it took several decades to finally reach a place where I had the courage to write my story, voice my opinions, speak about what I have lived through, and truly begin my own healing process.

But I have learned something:

It is all in God's timing.

Maybe we don't always understand why we go through certain things when we're living them. Sometimes it takes years before we understand what those experiences were preparing us for.

Tonight, these women reminded me why **La Palabra** matters.

Everybody has a story.

Everybody has something they have survived.

And sometimes sharing that story is exactly what another person needs to begin healing too.

— **Crystal / SADGIRLAZ**

La Palabra of the Week

PURPOSE

Purpose does not always reveal itself all at once.

Sometimes it is found through service.

Sometimes through pain.

Sometimes through faith.

And sometimes through the very things we once wondered why we had to endure.

This edition reminded me that purpose can look like women using their place in car culture to give back, comfort others, and make sure someone is remembered.

Purpose can also look like a young woman taking what she has survived and using her voice, her music, and her faith to remind someone else that they are not alone.

And sometimes purpose begins when we finally understand that our story — even the painful parts — can become something meaningful.

Your past may be part of your story, but your purpose is still being written.

— *La Palabra* by SADGIRLAZ

Thank You for Reading

Thank you for taking the time to read Edition #2 of La Palabra by SADGIRLAZ.

To PHOENIQUERAS Finest Ladyz Chapter and Queen Yasha, thank you for trusting me with your stories and allowing La Palabra to share your voices with our community.

And to everyone reading, supporting, sharing, and believing in what **La Palabra** is becoming — thank you.

This is more than a newsletter.

These are our stories. Our community. Our palabra.

With love,

Crystal / SADGIRLAZ  

