

LA PALABRA

by SADGIRLAZ  

FIRST EDITION

AUGUST 2026

COMMUNITY • CULTURA • CONNECTION



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COMMUNITY SPOTLIGHT

Ladies First Car Club

Putting Arizona's Female Lowriders on the Map

By Crystal Diaz | SADGIRLAZ ❤️🖤



A Vision That Started With Sisterhood

For Aurelia, President of **Ladies First Car Club**, the vision began with a simple but meaningful goal: creating a place where women could cruise together while making sure Arizona's female lowriders were represented and recognized.

That vision has grown into something much bigger than a car club.

Ladies First is built on the belief that women are stronger when they support one another. Rather than allowing gossip or competition to divide them, the club has intentionally created an environment rooted in encouragement, collaboration, and genuine friendship.

Each member brings unique talents to the table, whether it's mechanical knowledge, design ideas, or simply lending a helping hand. Together, they work on one another's lowriders, celebrating every milestone and helping each sister build a vehicle she can be proud of.

"Be proud of every stage of your lowrider journey."

— Aurelia, President, Ladies First Car Club

More Than Lowriders

For the women of **Ladies First Car Club**, lowriding is about much more than classic cars—it's about using their passion as a way to make a positive impact in the community.

With the platform they have built, the club believes they have an opportunity to inspire, encourage, and give back. Whether they are mentoring women entering the lowrider scene or organizing community events, their mission remains the same: to leave every place and every person better than they found them.

One of their most recent accomplishments was completing **two Heat Relief Cruises**—one in **Phoenix, Arizona**, and another in **Albuquerque, New Mexico**. Together, club members distributed more than **700 heat-relief packs** to individuals experiencing homelessness and addiction, offering not only essential supplies but also compassion and encouragement.

The club also organized a **School Shoes Cruise**, providing **54 children with brand-new school shoes** before the start of the school year.

For Aurelia, this event carried a special purpose.

She explained that shoes are often one of the biggest financial burdens families face as school begins. They can also be one of the biggest sources of insecurity for children.

Ladies First wanted every child to walk into school feeling confident while helping ease some of the financial pressure on parents.

"Our feet are our foundation, and when we can walk in confidence, greatness is bound to happen."

— Aurelia, President, Ladies First Car Club

Community at a Glance

Organization: Ladies First Car Club

President: Aurelia

Mission: Empowering women through lowrider culture, sisterhood, and community service.

Recent Community Impact

- Distributed **700** heat-relief packs in Phoenix, Arizona, and Albuquerque, New Mexico.
- Helped provide **54 children** with brand-new school shoes before the start of the school year.
- Continues to encourage women to pursue their goals while supporting one another through collaboration, mentorship, and friendship.

Upcoming Community Events

- **October 3:** Free Community Trunk or Treat on Jackson Street.
 - **Annual Toy Drive:** Hosted by Vice President Danae, benefiting Phoenix Children's Hospital and local families during the holiday season.
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Editor's Note

One of the goals of **La Palabra by SADGIRLAZ** is to shine a light on the people, organizations, and community leaders who are creating positive change. Ladies First Car Club is a wonderful example of women supporting one another while preserving lowrider culture and giving back through meaningful service.

Thank you to Aurelia and every member of Ladies First Car Club for allowing us to share your story with our readers.

— Crystal Diaz, Founder, SADGIRLAZ ❤️🖤



COMMUNITY FEATURE

WALT HOSKINS BOXING PROGRAM

Building Stronger Young People Inside and Outside the Ring

By Crystal Diaz | SADGIRLAZ



More Than Boxing

For the Walt Hoskins boxing program, boxing is about much more than learning how to fight. It is a way to help children and young adults develop the confidence, discipline and character they can carry with them throughout their lives.

The program provides young people with a safe, positive and supportive environment where they can learn respect, integrity, self-esteem, healthy living, social skills and valuable life lessons—both inside and outside the ring.

At the heart of the program is the belief that boxing can teach young people how to work hard, respect themselves and others, remain disciplined, overcome obstacles and believe in what they are capable of becoming.

Honoring the Legacy of Coach Walt Hoskins

The program proudly carries forward the legacy of Coach Walt Hoskins, who dedicated decades of his life to the sport of boxing and was deeply involved with USA Boxing.

His commitment to the sport and to the young people who stepped into the ring made him an important cornerstone of the boxing community. Today, his legacy continues through a program focused not only on developing athletes, but on helping shape strong, respectful and disciplined young people.

In his honor, the community will come together for the Walt Hoskins 2nd Annual Showdown on August 22, 2026—an event created to celebrate his contributions to boxing while continuing the work and values he represented.

Step Into the Ring: 2nd Annual Showdown

On Saturday, August 22, 2026, the community will come together for the Walt Hoskins 2nd Annual Showdown, continuing a tradition that honors Coach Walt Hoskins and his lasting impact on the boxing community.

The event brings young athletes, coaches, families and supporters together through the sport Coach Walt dedicated so much of his life to.

Registration is available through Conquer.

Keep them focused. Keep them strong. Boxing builds discipline, respect and character.

Want to Learn More?

The boxing program is located at:

**2828 N. 59th Ave.
Phoenix, Arizona**

**Training Hours: Monday–Thursday, 5:00–8:00 PM
Ask for: Coach Mike**

Because other coaches and boxing programs also train at the location, families interested specifically in this program should ask for Coach Mike.

Community at a Glance

Program: Walt Hoskins Boxing Program

Mission: Using the sport of boxing to help children and young adults develop confidence, discipline, integrity, healthy habits, social skills and character in a safe and supportive environment.

Training: Monday–Thursday | 5:00–8:00 PM

Location: 2828 N. 59th Ave., Phoenix, Arizona

Contact at the Gym: Ask for Coach Mike

Upcoming Event: Walt Hoskins 2nd Annual Showdown — August 22, 2026

Registration: Through Conquer

Event Location: Wesley Community & Health Centers at Golden Gate

Editor's Note

At *La Palabra* by SADGIRLAZ, we believe some of the most important work in our community happens when young people are given a safe place to learn, grow and discover what they are capable of becoming.

The Walt Hoskins boxing program demonstrates how a sport can become a vehicle for mentorship, discipline and life lessons that reach far beyond the ring.

It is an honor to recognize the legacy of Coach Walt Hoskins and the coaches, families and young athletes who continue carrying that legacy forward.

— Crystal Diaz, Founder, SADGIRLAZ ❤️🖤

AROUND THE COMMUNITY

SADGIRLAZ — OUT & ABOUT

Community • Cultura • Connection

By Crystal Diaz | SADGIRLAZ ❤️🖤

Paint, Chips & a Whole Lot of Love

What started as an idea to give local children a fun afternoon became one of the most meaningful days for SADGIRLAZ.

At the Golden Gate Center in West Phoenix, approximately 50 children came together for an afternoon of creativity, food and community at the first SADGIRLAZ Paint & Chips event.

Each child was given the opportunity to sit down with their own canvas and create something they could take home and be proud of. The afternoon included painting, food, snacks and plenty of smiles—but what made the day truly special was seeing the community come together to make sure the children felt celebrated.



Paint & Chips was made possible not only by SADGIRLAZ, but through the generosity of friends, family, car clubs, local businesses and community supporters who donated their time, food, supplies and resources.

For SADGIRLAZ, the event represented exactly what community means: showing up for one another, giving what we can and creating memories that extend far beyond a single afternoon.

Sometimes giving back doesn't have to be complicated. It can start with a canvas, some paint, something good to eat—and people willing to show up with love.

— Crystal Diaz, Founder, SADGIRLAZ ❤️ 🖤

Community Made It Possible

The first SADGIRLAZ Paint & Chips event was truly a community effort. From food and refreshments to supplies, treats and helping hands, every contribution played a part in creating a special afternoon for the children.

SADGIRLAZ would like to extend heartfelt gratitude to the car clubs, businesses and community members who stepped forward to support this event.

With special thanks to:

Cultura CC • Intruders Arizona • PHOENIQUERAS Finest Ladies • Get Excited Party Rentals • Oh My Goodness • La Fina • Working Class Cultura • Lasting Impressions Car Club

And a special thank-you to Erica Hernandez and the Golden Gate Center team for helping welcome SADGIRLAZ and our community into their space.

When a community comes together for its children, everybody wins.

Looking Ahead

Paint & Chips may have been the first, but it will not be the last.

SADGIRLAZ looks forward to continuing to create opportunities to give back, support local families and bring people together through future community events.

This is only the beginning.

From the Founder

Remembering Where I Come From

Growing up in downtown Phoenix, I didn't have a lot of material things. I remember going through an entire school year with one pair of shoes. But those shoes stayed clean. I washed the laces, cleaned the soles and took care of them like they were brand new. I made sure my clothes were ironed and creased. That was just me. I grew up in the neighborhood, and I've been a chola from the beginning.

But some of my strongest childhood memories aren't about what I didn't have.

They're about the people who showed up.

I grew up without a mother or father raising me. I was blessed to be raised by my Nana, surrounded by my primos and primas, and some of the memories I carry with me today are the simplest ones—standing in line at church for a free gift, getting a food box and digging through it looking for the candy, or being one of those children at school when people from the community came to bring us something.

At the time, I didn't understand the impact those moments would have on my life.

I understand it now.

Those people gave me something much greater than whatever was inside the box or bag.

They gave me hope.

They showed a little girl that somebody cared.

Life gave me plenty of opportunities to stay stuck in the things that hurt me. But somewhere along the way, I learned to turn those experiences into resilience. And when I look at the woman I am today, I haven't forgotten the people who helped me believe that there was goodness outside of what I was going through.

That is a big part of why I give back today.

I'm also a proud mother of a young adult, and one thing I made very sure of was that my daughter would not have to experience childhood the way I did. But I know there are still children in our communities who don't have everything they need. There are children who may be wondering if anybody sees them, hears them or cares about what they're going through.

I want them to know that we do.

If something SADGIRLAZ does can give even one child a positive memory, a little confidence or simply the feeling that somebody cared enough to show up, then it matters.

And maybe one day that child will grow up, remember how someone made them feel, and turn around and do the same thing for somebody else.

If that happens, I believe I've done my job.

My faith continues to carry me every day, and as SADGIRLAZ grows, I want that growth to mean more than selling products or building a brand. I want to use whatever platform

I'm blessed with to spread positivity, compassion, understanding and love—and to shine a light on the people in our community who are doing the same.

That is part of the heart behind La Palabra by SADGIRLAZ.

This publication is about remembering where we come from, celebrating the people who show up, and reminding our community—especially our young people—that you are seen, you are heard, you are important, and there are people who care about you.

With love and gratitude,
Crystal Diaz
Founder, SADGIRLAZ ❤️

LA PALABRA OF THE WEEK

“Let Your Faith Be Stronger Than Your Fear.”

Fear has a way of convincing us to stay where we are comfortable. It tells us we're not ready, we're not capable, or that the obstacles in front of us are too big.

Faith asks us to move anyway.

Faith doesn't mean we never feel afraid. It means we refuse to allow fear to make our decisions for us. Sometimes the biggest changes in our lives begin with one small step taken while we're still scared.

Whatever you're facing this week, remember: **you don't have to see the entire road ahead to trust that you're being guided in the right direction.**

Keep going. Keep believing. And let your faith speak louder than your fear.

— La Palabra by SADGIRLAZ

UNTIL NEXT TIME, FAMILIA ❤️

Thank you for taking the time to read the very first edition of **La Palabra by SADGIRLAZ.**

This newsletter was created to celebrate our community — the people giving back, the businesses building something of their own, the culture we're proud of, and the stories that deserve to be told.

This is only the beginning.

Every edition, I hope to introduce you to more people doing positive things in our community, share upcoming events, and give a little inspiration along the way.

If something in this edition touched you, inspired you, or made you proud of our community, please **share La Palabra and invite someone to subscribe.**

Thank you for believing in SADGIRLAZ and for growing with me.

See you in the next edition. ❤️

With love & gratitude,

Crystal Diaz

Founder, SADGIRLAZ

Chola Vibes & Gangster Love